# **Business Networking**

Successful business relationships rely more than ever on personal contact. Image, courtesy, politeness, and etiquettes are necessary in all our business and personal relationships. This workshop will enable you to learn and use basic social skills to transact and grow your business with thoughtful consideration and to increase your personal profile.

## **Objectives**

At the end of programme, participants should be able to:

- Build relationship through networking
- Initiate small talk at networking sessions
- Understand Verbal and non-verbal communication components
- Important of An Elevator Pitch

## **Outline:**

#### Introduction to Networking

- Objectives of Business Networking
- Challenges in Business Networking
- Important Business Networking Tools

#### **Communication and Business Networking**

- The communication process
- The Art of Listening
- The first Impression
- Initiating small talks

#### **Self-Branding for Business Networking**

- The Success Indicators
- Your Elevator Pitch

#### **Who Should Attend**

Anyone who wants to learn the skills of social and business networking to create the impact they desire, socially and in business.

## **Seminar Details**

Date : Thursday, 7 March 2019
Duration/Time : 3 hrs/ 9am to 12noon
Venue : Hotel Grand Pacific
Net Fee Payable : \$107.00 (incl. GST\$7)

Fee includes handouts & teabreak.

No refund for cancellation but a replacement will be accepted.

### **Enroll Now**

@ Website Registration : www.ustage.com.sgContact Hotline : 6222 2461 / 6221 1241★ Email Enquiry : trg@ustage.com.sg

**⇔** Fax Number : 6227 3556

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